

AYUMI KYOYAMA

CONTACT

✉ ayumikyoyama@gmail.com

📍 New York, NY 10002

🌐 ayumikyoyama.squarespace.com

PROFILE

Grew up in Japan. Came to NY in 2018, and graduated from Fashion Institute of Technology with a degree in Communication Design.

Self-taught in a variety of programs outside of school, and has worked on a wide range of design projects, including package design, logo design, advertising design, and more.

SKILLS

Adobe Illustrator



Procreate



Adobe Photoshop



Japanese



Adobe InDesign



English



EXPERIENCE

INTERNATIONAL SALES REPRESENTATIVE

MSPC CO., LTD. (Osaka, Japan)

April 2011 - January 2018

- Spearheaded international sales team for the second largest men's bag brand in Japan
- Serve as the primary point of contact for vendor inquiries, investigating and resolving issues
- Presented new products at trade shows and gained new clients
- Coordinated collaboration projects (e.g. Tim Coppens, Damir Doma, Kinfolk, etc.)

FREELANCE GRAPHIC DESIGNER

July 2022 - Present

- Created logos for an independent fashion brand by utilizing Photoshop, Illustrator and Procreate
- Developed packaging, hangtags, and business cards that enhance the excellence of the product
- Designed 3 album covers for a NY-based musician
- Worked on social media design for the new album campaign
- Working on a rebranding of a training program established by a professional athlete

EDUCATION

FASHION INSTITUTE OF TECHNOLOGY

2020 - 2022

Associate's Degree in Communication Design

Honors:

summa cum laude
(GPA: 3.84)

KYOTO TACHIBANA UNIVERSITY

Bachelor's Degree in English Language and Literature